BRING IT ON
POST MORTEM

By Vivian and Kace



Table of contents

01 Summary

02 Interviews

03 What Went Well?

04 Areas for Improvement



01

Summary

Bring It On basics



Bring It On

The production happened October 24th-26th, one show each night, on the 24th and 25th, at 6 pm. As well as a matinee and night show on the 26th at 2/7pm. Rehearsals were held through 8/15-10/23, 6 days a week including weekdays and saturdays. The show was held using the normal proscenium theatre with about 700 seats. With this in mind the show was more extravagant; using up all the space on stage with big dance/cheer numbers. There were 14 mics used, 12 assigned to a specific person and 2 assigned to be swapped between people as needed. As well as 4 handhelds and 2 condenser mics backstage.



02

Interviews

Ft. Pak Rico, Ms. Cali, Ms. Kemsley, Ms K, Erin, Elijah



How Our Interviews Went

Our first interview was with Pak Rico. We discussed his role in the show, and how (humongously) he helped behind the scenes; from designing lights to being a mid-show magician. With Rico, we also discussed the strength of the crew this year. He said that “All the crew has the heart to help each other” and that that’s why all the shows went as well as they did.

Ms Cali the director and producer of Bring It On said that her goal was to have more students audition than have been involved in the program recently and to open it to the jakarta community not just the JIS community. To bring more people in to the community.

“Moving into e-tickets is the way to go because thats the way the worlds going.” Which the fixes issue of not having enough man power to sell physical tickets.



How Our Interviews Went

Ms Kemsley mentioned that she had no issues whatsoever concerning the online ticketing system, the opposite of what was expected. She encouraged the use of online ticketing for future productions without skipping a beat.

Ms K, a now-retired ticket salesperson was elated to discuss how much easier it was for her to not have to deal with selling tickets.

Erin, the crew chief of props expressed that the crew joining so soon the the show was quite stressful as she was having to learn the show while also dealing with all the props. She said that an extra week would have been helpful to gain an understanding of the show before starting to work.



How Our Interviews Went

Elijah a ensemble member who also helped with lockers said the reward of the show far outweighed the intense rehearsal schedule.

Andrea Fox, a parent of a member of the crew and an 2 show audience member said that the entry process of the show was quite easy, she especially liked the method of getting an entrance stamp. She also enjoyed all the dance and cheer aspects during she show as she expected mostly singing from a musical. She said the action and movement on stage added to the entertainment value.





03

What went well?

Successes

Online Tickets:

- For a first attempt at online tickets, ticket sales where quite successful. There is a definite learning-curve when you try anything new so audiences did not expect or anticipate online tickets. But eventually people will get more accustomed with it and it will become normal.
- Going the route of online tickets takes away the use responsibility taken on by the librarians who sold tickets previously. Ms. K (MS librarian), expressed her joy for not having to deal with ticket sales anymore. This is due to the fact that she used to have to deal with people trying to trade in there tickets and parents emailing her about saving them tickets which was a hassle to manage.
- The front of house crew also experienced minor issues with managing the scanning of online tickets. Our front of house manager Ms. Kemsley said that after the first show she was able to figure out a efficient system that allowed for no hiccups in the entry process. She highly encouraged the use of online ticketing for future productions.

Successes

Community Interest:

- The fun, up beat nature of the production garnered more attention from younger JIS communities from both the elementary and middle school. This allowed for more community involvement as a highschooler and elementary student could both enjoy the show.
- One of the goals of the show was to open the show to the Jakartas community not just JIS in turn bringing more people into the JIS theater community.

Allowing more people to participate in the production:

- Though the rehearsal process was demanding (6 days a week) the timeline of the production allowed for season 2 sports kids to be involved in the production allowing people more opportunities to be a part of the theatre community.
- The mix of acting, singing, dancing and cheer attracted more people to the production as people from different skill sets were still able to participate. Each individual was able to shine doing their particular skill as well as acquire knew knowledge.

Successes

AV:

- The addition of the AV department was another notable first. Although a few issues surfaced, they overall made a great impact on the set and contributed significantly to the success of the show. The visuals were engaging and effectively enhanced the storytelling.

Audience Impact:

- The show was highly entertaining full of lots of action and dance which is different from most of our other musicals have had. Making it more appealing to a wider variety audience, because while everyone expects a musical to have lots of singing they don't expect as much choreography and cheer aspect. Which is more appealing to those people who are more hesitant to go to a musical, such as younger kids or uninterested people.
- The action and movement on stage added to entertainment value overall



04

Areas For improvement

Mics + Headsets

- Several headsets had issues during rehearsals and performances. Some headset conversations were completely unnecessary and even distracting to people who needed to listen to cues and relay information to those who weren't wearing headsets.

Crew Schedule

- The crew joined only two weeks before the show which gave them enough time to master their skills but not to have a full understanding of the show.
- They initially lacked knowledge of the show necessary to know their ques and entrances .
- Erin our head of props expressed that a extra week to observe rehearsals would have given her more knowledge of the show instead of having to learn while having to do so much.

Ticket Sales

- As selling tickets online is a new concept to the JIS community there was confusion on how to get tickets and where. This lead to a dip in ticket sales.
- Audience member were surprised by additional fees from the website. Andrea Fox said that she has always been willing to pay the ticket price but she did not appreciate the extra fees as the money is not going to the show but to the website.
- There was a lack of excitement about the show that used to be garnered through the actors selling tickets at lunch. Having a lunch table set up allowed for people to quickly buy tickets and encourage others to come as well

Thank You!

